



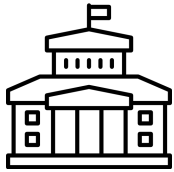
**Swifter.Simpler.Safer**

Payment Platform tailored for your business

## GOVERNMENT PAYMENT SOLUTIONS



## Use Cases



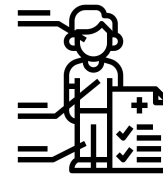
Municipalities



Utilities



Traffic Departments



Recruitment Fee Collections



Tax Dept



Public Works Departments



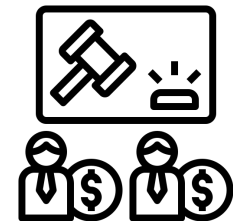
Universities



Tourism Bodies



State e-Gras Bodies



Tenders

## Challenges for Govt. Bodies



Reconciliation



Pilferages



Limited Report Formats



Poor Customer Service



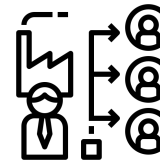
Cash Collection



Unreliable/Minimal Success Rates



Salary Payouts



Vendor Payments



Non-Customizable Reports

## One stop solution for Govt. Bodies



Payment Gateway



Customizable Reports



24\*7 Support



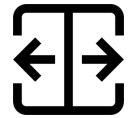
Exhaustive MIS



Flexi - QR



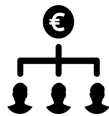
API Integration



Split Settlement



Bulk Payments



Seamless Payouts



Customized Form creation



Payment Link



High Success Rate



Customized UI/UX

# Safexpay PG Solution



## Seamless Payment Acceptance at your Fingertips

In addition to seamless payment collection, we offer Value-added services designed to enrich Merchant Experience, such as Next-Generation Checkouts and Segment-Specific Direct Payment Aggregation.

### Payment Modes



UPI



CC/DC



Net  
Banking



EMI



BNPL



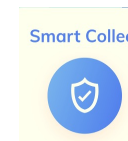
UPI  
Autopay



E-Nach



Mobile  
wallet



NEFT/RTGS

### Advantages



Seamless Onboarding



100+ Payment Options



**Highly Customizable Reports**



Link Based Payments



50+ Currencies



**Comprehensive MIS**



Instant Settlement



Flexi QR



**High Success Rate**

## Other Safexpay Offerings

### Our Omnichannel Payment Portfolio

We offer an Extensive array of Payment options to enable Convenient and Reliable Payment Experience for Merchants and their Customers.

#### **Flexi QR**

Accept Payments by letting your Customers to Scan directly through their Phone camera.

#### **Link Based Payment**

Effective Payment Collection via Sharable Payment Links

#### **Form Builder**

Create custom forms and collect relevant information along with payments without the need of having a website

Why SafeXpay ?

## Security Certifications



To safeguard our merchants and their customers from data breaches, our systems provide the highest level of security



PCI DSS 3.2 Level 1 Certified



Internal and External VAPT



ISO 27001:2013 Certified



SSL 256 BIT Encryption



Secure Server to server communication



Tokenization



## Value Proposition

Our Comprehensive Payment Platform is incorporated by a Multitude of Companies Globally, making us the Industry Leader.



90% Transaction  
Success Rate



Consistent Uptime  
of 99.99%



\$500mn+  
Volume Per Month



1 Million+  
Transactions  
Daily



Partnership with  
50+ Banks



PCI-DSS Certified



High Performance  
2048 SSL Key



24\*7 Dedicated  
Support Team

## Comprehensive Compatibility

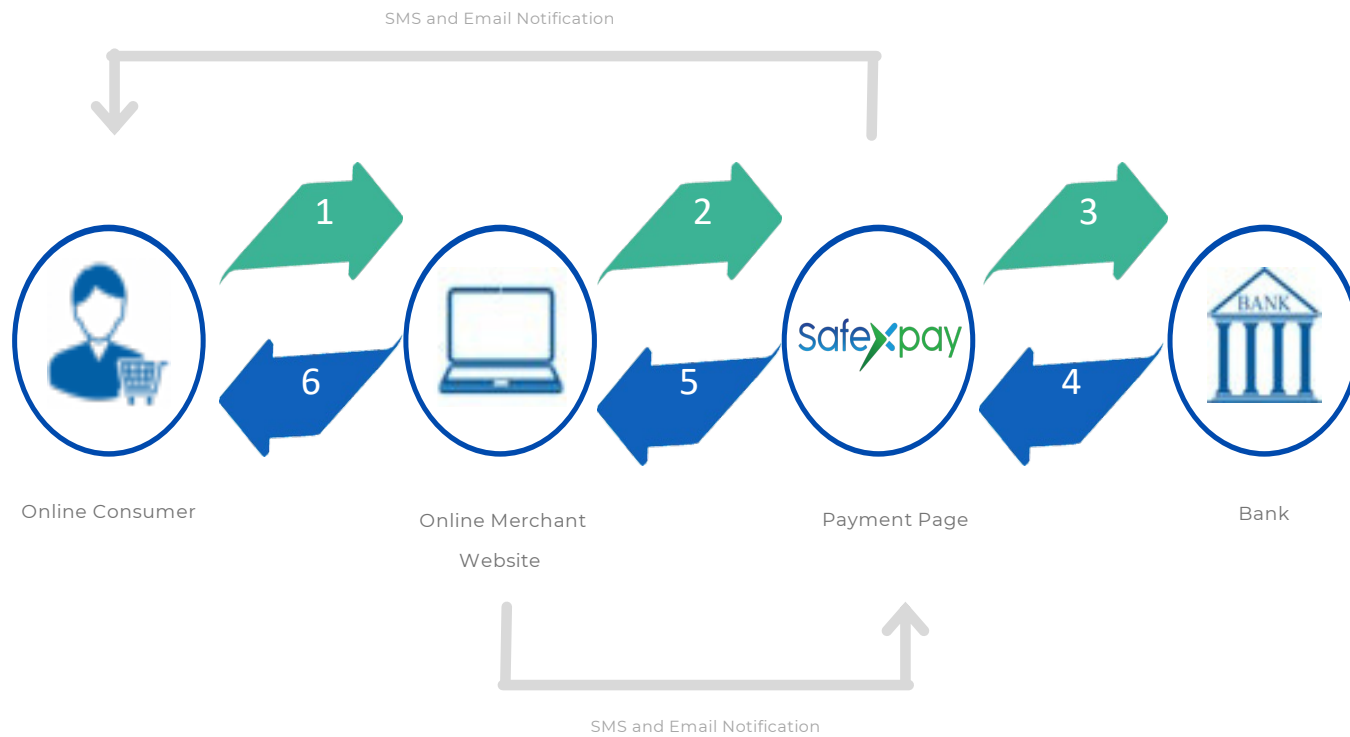
SafeXpay

PeopleSoft

ORACLE®



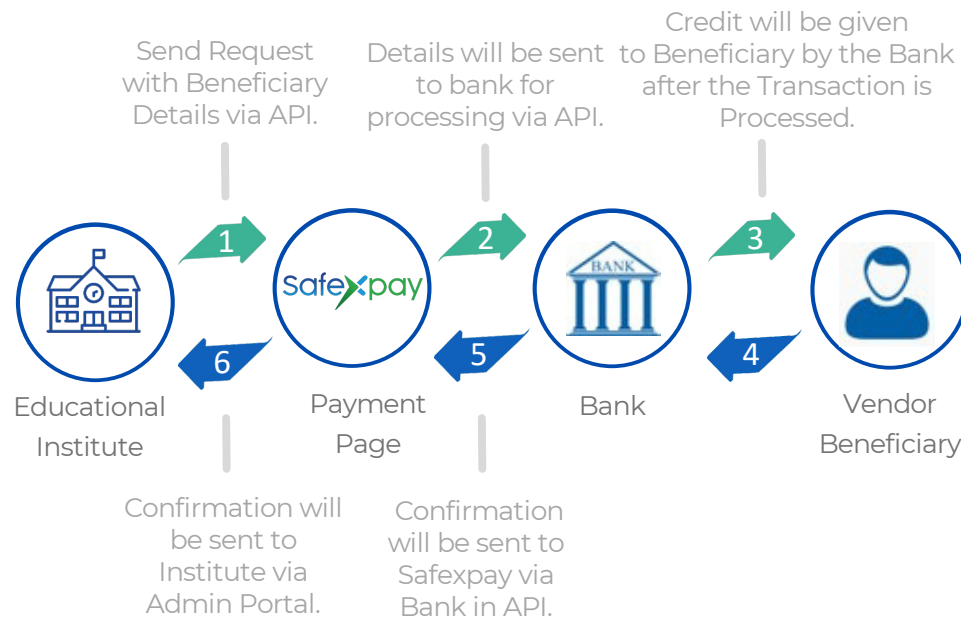
## PG Transaction Flow



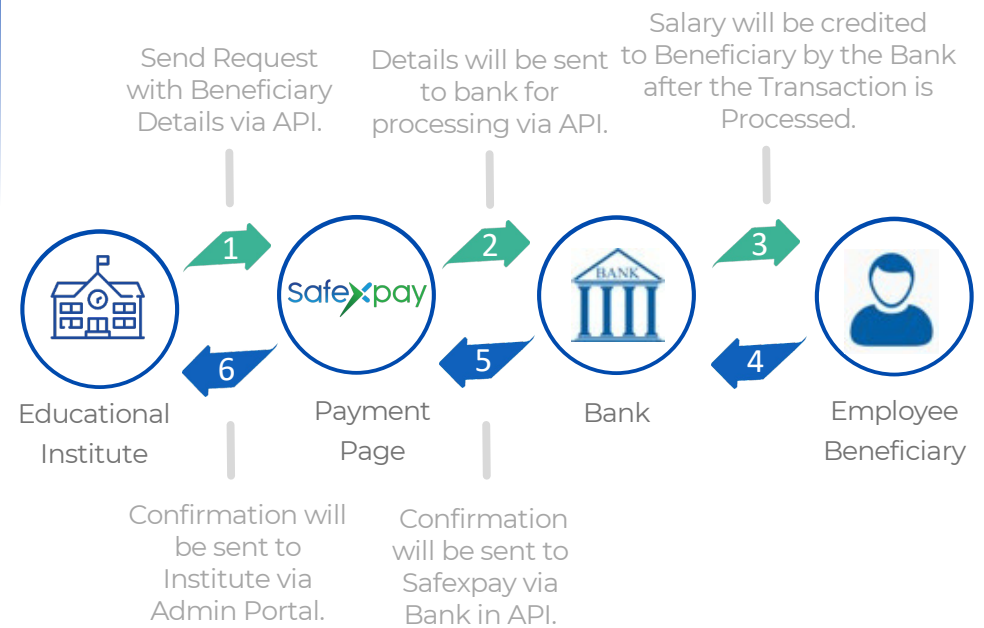
# Payout Transaction Flow



## Disbursing payments to vendors



## Disbursing salaries to employees



## Simple & Intuitive Checkout Experience



Customizable logo  
and theme

Embedded Experience  
without any re-direction

The screenshot displays a mobile checkout interface for SafeXpay. At the top, there is a blue header with the SafeXpay logo on the left and a 'Back To Checkout' link on the right. Below the header is a white box titled 'ORDER SUMMARY' containing the following details:

Order ID	Date
5770	19/03/2022
Order Amount	₹ 5
Surcharge Fee	+ ₹ 00
Processing Charge	+ ₹ 00
Total Amount	₹ 5

Below the order summary is a section titled 'Select Payment Method' with a timer showing '09:58' and a note 'Payment page will expire within 10 min.'. The payment options listed are:

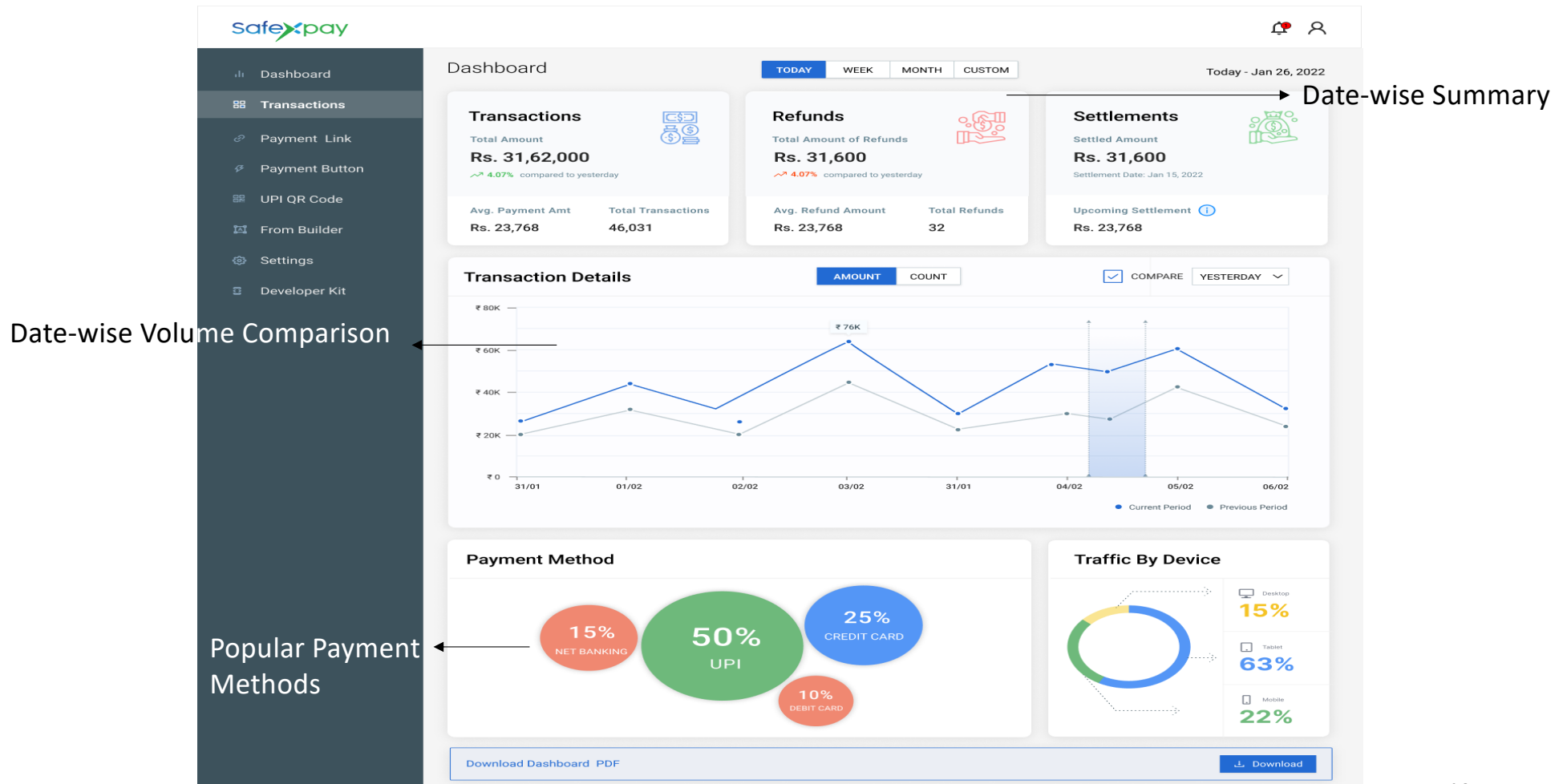
- Net Banking (with a bank icon)
- Card (with a card icon)
- UPI (with a UPI icon)
- Wallets (with a wallet icon)
- Other Payment Methods (with a dropdown arrow)

At the bottom of the interface, there are logos for 'Powered by SafeXpay', 'Secure Payments', and various payment network logos including VISA, MasterCard, and others.

Intuitive & Comprehensive  
Order Summary

Multiple Paymode  
Options

## Easy to understand Performance Dashboard



# Downloadable Transaction Report



Filter basis  
Transaction ID,  
Order ID etc.

SafeXpay

Dashboard

Transactions

Merchant Rolling Reserve

Payment Link

Payment Button

UPI QR Code

From Builder

Paypal Integration

Settings

Developer Kit

Transactions

PaymentsRefundsBulk RefundSettlementsDisputesRolling Reserve

Search

Transaction ID

Duration

Previous 7 days

Status

All Statuses

Transaction ID	Order ID	Transaction Date	Amount	Status	Actions
Table cell text	Table cell text	Jan 12, 2022	Table cell text	Success	Initiate Refund
Table cell text	Table cell text	Jan 12, 2022	Table cell text	Pending	Initiate Refund
Table cell text	Table cell text	Jan 12, 2022	Table cell text	Declined	Initiate Refund
Table cell text	Table cell text	Jan 12, 2022	Table cell text	Refunded	Initiate Refund

<

1

2

3

4

5

...

50

>

10 / page

Report

Multiformat  
Downloadable  
Report

Easy to use, Direct  
Refund Option

Visual Color coding for different  
transaction statuses

# Downloadable Refund Report



SafeXpay

Dashboard

Transactions

Merchant Rolling Reserve

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PaymentsRefundsBulk RefundSettlementsDisputesRolling Reserve

Search

Refund ID

Duration

Past 7 days

Status

All Statuses

Refund ID	Order ID	Transaction Date	Amount	Transaction Status	Refund Status
R12387	12345	Jan 12, 2022	₹ 50	Success	Partially Refunded
R12387	12345	Jan 12, 2022	₹ 50	Success	Initiated, Pending
R12387	12345	Jan 12, 2022	₹ 50	Failed	Initiated, Pending
R12387	12345	Jan 12, 2022	₹ 50	Pending	Fully Refunded
R12387	12345	Jan 12, 2022	₹ 50	Success	Partially Refunded

Report

Multi-format downloadable report

Easy to interpret Refund statuses

Filtering basis Refund ID, Order ID, etc.



# Downloadable Settlement Report



Dashboard

Transactions

Merchant Rolling Reserve

Payment Link

Payment Button

UPI QR Code

From Builder

Paypal Integration

Settings

Developer Kit

Transactions

PaymentsRefundsBulk RefundSettlementsDisputesRolling Reserve

Rs. 10,000 Due Settlement\*

SearchSettlement ID

DurationPast 7 days

StatusAll Statuses

Settlement ID	Settlement Date	Transaction Amount	Fee	Adhoc	Settlement Amount	Settlement Status
Sett_198UJI908	20-1-19	₹ 500	₹ 100	<span>R</span> Rs. 10,000	₹ 300	Processed
Sett_198UJI908	20-1-19	₹ 500	₹ 100	<span>C</span> Rs. 10,000	₹ 300	Hold
Sett_198UJI908	20-1-19	₹ 500	₹ 100	<span>C</span> Rs. 10,000	₹ 300	Due

Report

Multiformat  
Downloadable report

→ Color Coded Settlement  
Statuses

Filter basis Settlement  
ID, Duration & Status

## Settings – Access Management



The screenshot displays the 'Settings' page in the SafeXpay interface, specifically the 'Access Management' section. A modal window titled 'Add New User' is open, allowing for the creation of a new user. The modal includes the following fields and options:

- Enter Details:**
  - First Name:** Text input field with placeholder 'Enter name'.
  - Last Name:** Text input field with placeholder 'Enter name'.
  - Email ID:** Text input field with placeholder 'e.g. raju123@gmail.com'.
  - Mobile Number:** Text input field with placeholder 'e.g. +91 8956214589'.
- Select Role:**
  - ☐ **Admin** (with an information icon)
  - ☐ **Operations** (with an information icon)
  - ☐ **Finance** (with an information icon)
  - ☐ **Support** (with an information icon)
  - ☐ **Developer** (with an information icon)

Below the role selection, a note states: 'For custom role requirements, kindly reach out to safexpay by filling out this [form](#). Don't worry the above user details if filled will be auto populated in the form.'

At the bottom of the modal are two buttons: 'Cancel' and 'Send Invite'. Below the modal, on the main page, is a blue 'Add User' button.

Add, Remove, Manage Users with few clicks. Set hierarchy and accesses based on your requirements

## Case Study



**Railway Recruitment Cell :** The recruitment arm of the Northern Railways, catering to more than 2Lac+ applications every year.

**Challenges :** a) Reconciliation, b) Application fee cash collection, c) Non-Tech Savvy Team

**Safexpay Soln :** a) Comprehensive MIS & Customizable Reports, b) Payment via Multiple Modes  
c) Seamless Onboarding with dedicated Account Managers  
d) Easiest Multi Platform, Multi Plugin Integrations Kit

**Impacts:** a) 100% Online Application Fee collection, b) Zero Pilferages, c) Quick & Easy Reconciliation

## Case Study

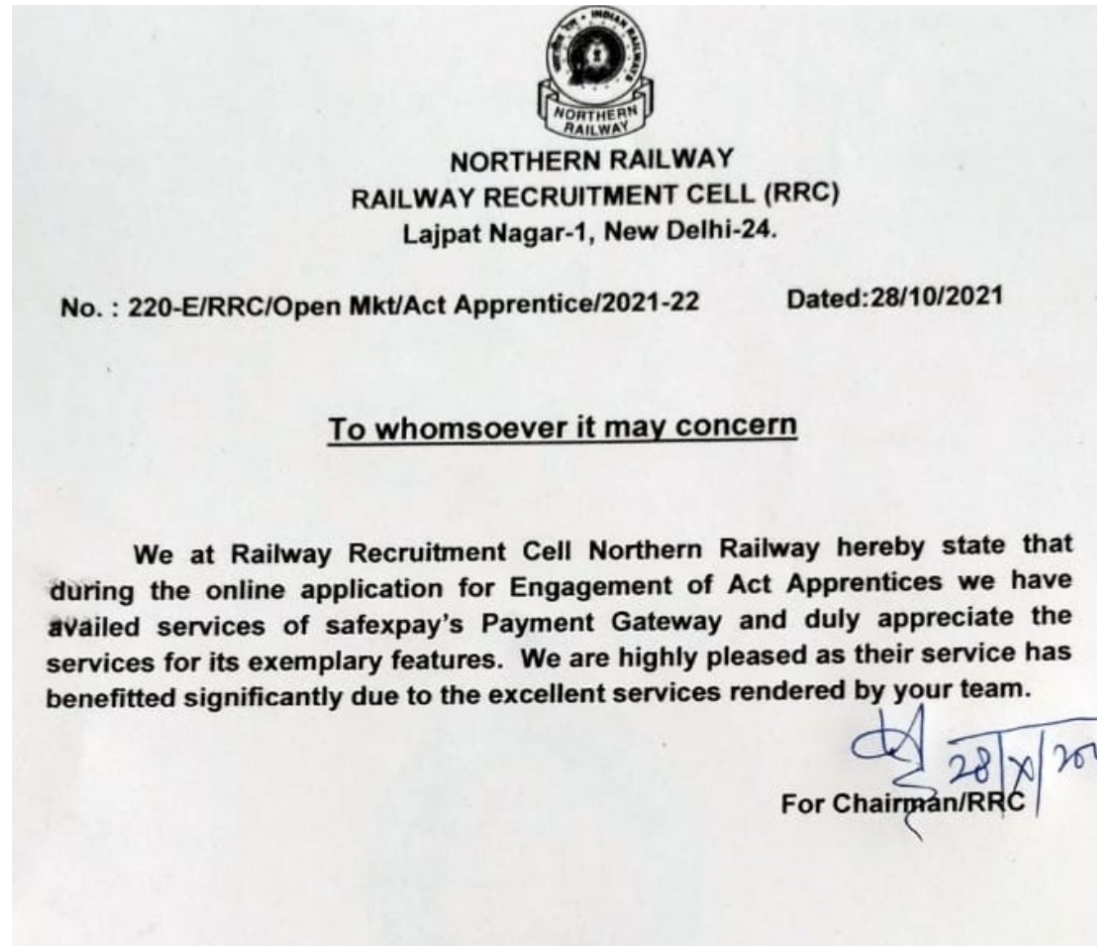


**CSVTU** : A Public State University based out of Bhilai, Chattisgarh consisting of over 44 Engineering Colleges, 40 Polytechnics and 11 Pharmacy Colleges

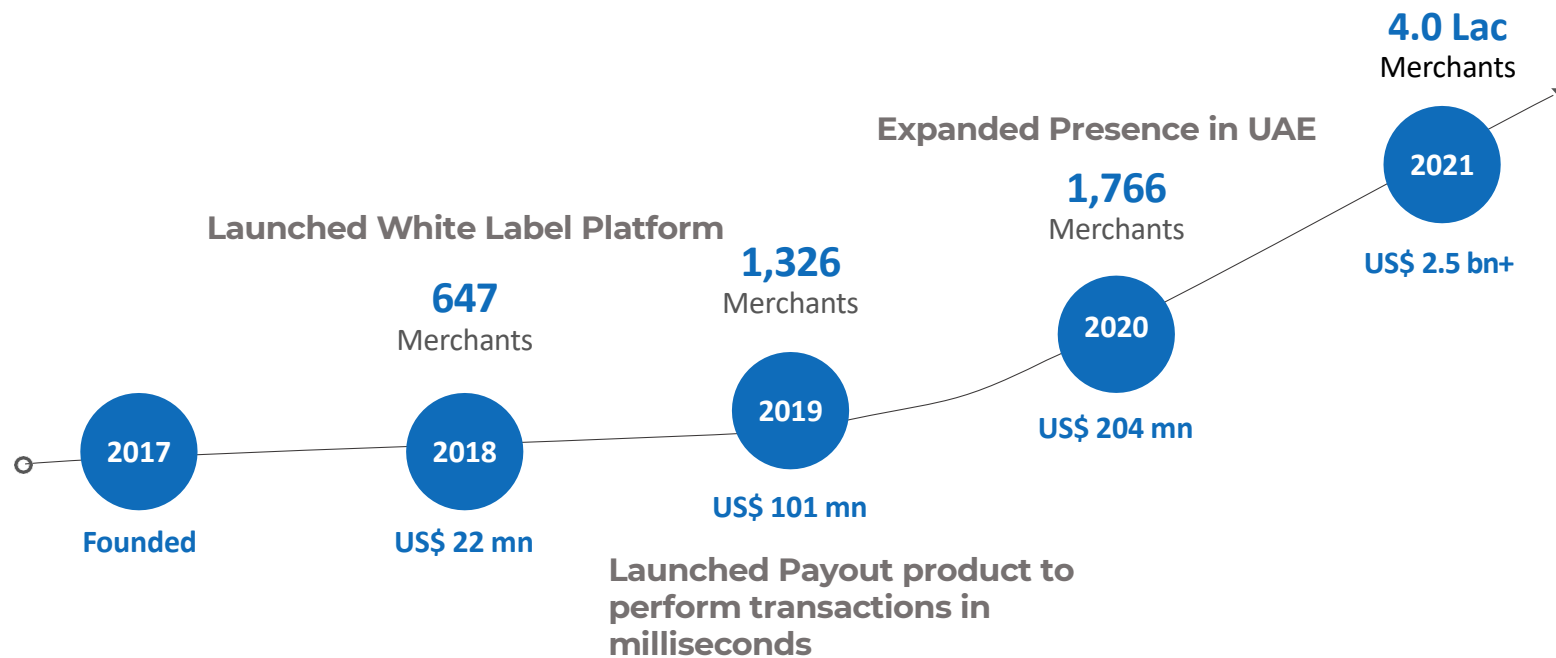
**Challenges** : a) Non-Transparent Reconciliation by their existing PSP  
b) In-consistent service support  
c) Delayed Settlements

**Safexpay Soln** : a) Transparent Reconciliation with comprehensive & customizable reports  
b) 24\*7 Support  
c) T+1 Settlement

## Testimonial



## Growth Timeline



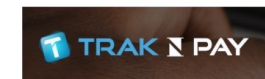
Current monthly GTV run rate as on 30<sup>th</sup> Dec 2021 is \$ 300+mn.

## Our Government Customers



## Our Diversified Customer Portfolio

SafeXpay





## Awards



*"Part of Qatar Startup Accelerator"*



*"India's 100 great people managers 2020"*



*"Winner of TIDES – IIT Roorkee Accelerator Program"*

## Our Founders



**Swapnil Jambhale, COO**

An Ex-Gm of TJSB, Sahakari bank with a Banking experience of 10+ years and robust operations mastery



**Ravi Gupta, CEO**

A Payment Industry veteran with 10+ years of experience across Payment Gateway, Digital Wallet & E-commerce Industry. An Angel Investor with a knack of building World Class profitable products.



**Rakesh Rawal, CSO**

A dynamic ISB Alumni with 25+ years of experience across varied High paced organizations and multiple govt ministries within Govt. of India.



Thank You



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Our Presence  
India/UAE/Qatar/Srilanka

